



IBM

00M-639

IBM Big Data Sales Mastery Test v1

- A. True
- B. False

Answer: B

QUESTION: 46

Big Data should remain in a silo repository to maintain its integrity.

- A. True
- B. False

Answer: B

QUESTION: 47

Hadoop is an open source software project that enables the distributed processing of large data sets across clusters of commodity servers.

- A. True
- B. False

Answer: A

Explanation:

<http://www-01.ibm.com/software/data/infosphere/hadoop/> (first paragraph)

QUESTION: 48

What percentage of the world's data is unstructured?

- A. 50%
- B. 60%
- C. 70%
- D. 80%
- E. 90%
- F. None of the above

Answer: D

Explanation:

<http://www.computerweekly.com/blogs/cwdn/2010/10/ibm-80-percent-of-data-is-unstructured-so-what-do-we-do.html> (See the heading)

QUESTION: 49

Infosphere Streams does not allow for the combining of high velocity real-time data with data in a warehouse for historical analysis.

- A. True
- B. False

Answer: B

Explanation:

<ftp://ftp.software.ibm.com/software/data/db2/9/labchats/20120327-slides.pdf> (Slide 31)

QUESTION: 50

A financial services organization can leverage Internet Scale Analytics to:

- A. Determine customer sentiment
- B. To trace money laundering
- C. Improve their risk decisions
- D. None of the above
- E. All of the above

Answer: B

QUESTION: 51

Hadoop is a product of:

- A. Cherokee Consulting
- B. Shoshone Systems
- C. Apache Commons
- D. Chippewa Central
- E. Cheyenne Elite
- F. None of the above

Answer: C

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